

## The Pavilion: Key Management and Advisors



### **Jim Grapek, MMH, Futurist, Pavilion Founder and CEO**

Jim Grapek is someone who knows we can do better; better than ranking 37th in the world in terms of our health; better than boasting the shortest life expectancies of any industrialized nation; better than having kids who match those in developing nations in terms of drug abuse, teen pregnancy, and education; and better when it comes to living in harmony with our environment, and living well. Jim's twenty five plus years as an award winning investigative and documentary producer, father, and martial artist (Black Belt), gave him many of the understandings needed to birth a *Pavilion*. Yet, his critical thinking and business skills -- with beginnings at Syracuse University's Newhouse School and Cornell's renowned Hotel School, figure in prominently, too. Other relevant experience includes managing large restaurant operations, Harrisburg Hospital's dietary department, and going through his own health crises. Jim also enjoys playing guitar, cooking, motorcycling, and living an active, conscious, lifestyle.



### **Ann Marie French-Cushing, President and COO**

Ann Marie Cushing is a marketing strategist, fundraiser and a director/producer with unique experience in helping leverage the health and wellness industries to identify areas of commerce in order to drive economic growth and sustainability for a healthier society. Ann Marie was formally the Business Director of a 500,000 square foot property development for Columbia University Medical Center's Psychiatric Division and managed 36 Health Clinics for Continuum Health Partners in the New York City area. Over the years, she was responsible for fundraising for many health centers and clinics such as Rockefeller University, NYU and SOROS in the New York City area. Ann Marie was also responsible for management of the Department of Psychiatry's revenues at CUMC worth \$100 million in grants and donations. Ann Marie consults and lectures worldwide.



### **Gary Henkin, President of WTS International**

[WTS International](#), Inc. is a 41 year-old company specializing in consulting and management services for spas, fitness centers, recreation centers and leisure facilities worldwide. WTS International is one of the world's foremost spa, fitness and leisure service firms. WTS has built an outstanding track record of performance and productivity for over three decades through their commitment to the delivery of the highest quality of guest and member services and standards of operation. Their clients include hotels and resorts, private clubs, luxury residential properties and real estate projects of all types. With more than 1,000 employees and expertise in every area needed for Pavilion development, WTS provides feasibility studies, theme development, design consulting, pre-opening, and spa operator services for facilities across the globe -- for clients such as Trump, Ritz Carlton, Columbia Country Club, and many others.



### **Lori Henry, VP of Public and Community Relations**

Lori has over 25 years of driving results as a publicist, special projects/events fund raiser, political strategist and creative manager for a variety of public interest projects. As an independent producers' representative for many hard-hitting documentary films, she conducted media campaigns across the country to elevate awareness of the respective issue while publicizing the film. She also represented former Hollywood studio heads for Beverly Hills Ambassador Media Partners. Prior to that, Lori was Director of Development for the Better World Society, founded by Ted Turner to collaborate on projects to make a better world -- and worked in collaboration with the United Nations Development Fund for Women. Lori also served as Assistant Director of Student Activities at Cornell University.



#### **Dr. Ibrahim Karim, ScD**

Dr. Karim, a graduate of the prestigious Federal Institute of Technology (ETH) in Zurich, Switzerland, and is [the founder of BioGeometry](#); the new architecture and industrial design school that uses the subtle energy effect of geometrical design to induce harmony to our modern technological and natural environments. Dr. Karim currently teaches at several universities and supervises numerous postgraduate studies. Dr. Karim was recognized and honored by several environmental institutes for his environmental work and was chosen as 'man of the year' by the Swiss magazine "Anzeiger" in 2005 for his success in reducing the effect of 'electrosmog' in several regions in Switzerland. A practicing architect, Dr. Karim heads up his consulting firm with offices in Cairo, Geneva, and Montreal.



#### **Dr. Deborah Norris, PhD, Health Sciences Advisor**

Dr. Deborah Norris is Executive Director of Science for Health Energy, Inc. and Founder of [The Mindfulness Center](#) in Bethesda Md. She previously taught in the Psychiatry Department at Georgetown University Medical School, and in the Health/Fitness Department at AU. Dr. Norris worked for 15 years as a health scientist specializing in neurotoxicology and environmental illnesses at the USEPA. Dr. Norris teaches and conducts research in behavioral medicine. She has intensive training in Gestalt Psychotherapy, meditation and hypnosis. Integrating studies of mind and body, Dr. Norris is currently a Psychologist in Residence at the American University.



#### **Jim Turner, JD, Medical, Health, and Nonprofit Legal Counsel**

James S. Turner, a principal in [Swankin-Turner](#), represents businesses as well as individuals and consumer groups in a wide variety of regulatory matters concerning food, drug, health, environmental and product-safety matters. He has appeared before every major consumer regulatory agency, including the FDA, the EPA, Consumer Product Safety Commission and Federal Trade Commission, as well as the Department of Agriculture and the National Institutes of Health. Mr. Turner has served as special counsel to the Senate Select Committee on Food, Nutrition, and has helped enable the legal practice of acupuncture in the United States, and was instrumental in getting the Organic Food Production Act passed. He has also been a policy consultant to major corporations in the food, pharmaceutical and telecommunications industries, including such companies as Kraft Foods, The Quaker Oats Company, Hoffmann-LaRoche and AT&T. He is a graduate of The Ohio State University School of Law.



#### **William V. Eaton, Advisor and Facilities Advisor**

Bill Eaton is Chairman of the Board of [Cini-Little International](#), Inc., a company providing design, operational and management consulting services in the functional areas of foodservice and hospitality. Cini-Little is one of the largest firms of its kind in the world, with offices in Washington DC, Atlanta, Chicago, Los Angeles, and New York, as well as in the UK, Japan, and Australia. Bill is an active alumni and supporter of Cornell's Hotel School.



#### **Renee Poindexter, Pavilion Learning Center Advisor**

Renee Poindexter is the founder of Living the Potential Network, a collaborative of social entrepreneurs interested in designing authentic learning environments. She is a former high school English teacher who discovered the significance of learning in the world of business—over 25 years in a variety of industries—including technology, healthcare, financial services, construction, advertising and public relations, executive search, coaching, and consulting. An accomplished trainer, facilitator, success coach, and organizational consultant, Renee has worked with non-profit organizations, schools, and businesses to facilitate the positive changes needed to fulfill the organizational vision. Renee is Chair of the [SelfDesign Foundation](#) in the United States. She serves as an Advisory Board member with Univera, Inc. and is a mentor with WOVI, Women of Visionary Influence.



**Harold E. Morse, PhD, Advisor**

Hal Morse is chairman and CEO of The Health and Healing Network, an online integrative medicine platform. Dr. Morse is the former president, CEO and co-founder of the OVATION television network and was founder of The Learning Channel (TLC). Under his direction as Chairman and CEO, The Learning Channel became one of the nation's fastest growing cable networks.



**Master Shi DeRu, Advisor**

Shawn Liu Xiangyang, who goes by his Shaolin disciple name DeRu, is a learner and advocate of Shaolin Chan-Wu-Yi (Shaolin Zen, martial arts, and medicine), and a mentor/role model/teacher to hundreds of thousands of Shaolin and Tai Chi students, and natural health and healing advocates. He is one of the two most well-known disciples of SuXi, a great spiritual leader and a 30<sup>th</sup> generation Great Grand Master. SuXi was the head monk in charge of the famous Shaolin Temple before his departure from this physical world.

DeRu is one of the earliest Shaolin pioneers to enter the United States. He is the founder of the Shaolin Institute, the Shaolin World Federation, and the Kung Fu Sanshou (Sanda) Federation, and is recognized by worldwide media as the "Godfather of American Sanda." While Head Coach of the US National Sanshou (Sanda) team of the USAWKF, he trained more than a hundred elite competitors, five of whom went on to become world champions.

De Ru has conducted hundreds of seminars and presentations at police academies, the Department of Homeland Security, the US Coast Guard, the US Army, Navy and Air force facilities, schools, universities, and health care clinics and organizations, in more than 100 major cities worldwide. He is a Doctor of Chinese Medicine and holds a Masters in Exercise Physiology from the University of South Alabama.



**Mark McClure, DDS, FAGD, IMDD**

Dr. Mark McClure received his traditional degree in dentistry from the University of Maryland in 1973. In December of 1998, he received his degree of Integrated Medical Doctor-Dentist from the Capital University of Integrative Medicine, where he was later appointed Provost and served as the University's President, as well. A dentist, doctor, professor and innovator, Dr. McClure developed and founded DentiCare, a supplemental dental insurance concept serving VA, MD, PA and DC. In 1995 he co-founded [National Integrated Health Associates](#) (NIHA), along with his business partner, Dan Storck. Today NIHA has grown into a 10,000 patient practice with 28 practitioners, and is one of the best known resources for integrative health solutions on the East Coast.



**W. Lee Cowden, MD, MD(H)**

Dr. W. Lee Cowden is a board certified Cardiologist and Specialist in Internal Medicine. Internationally known and recognized for his proficient technique in the use of Evaluative Kinesiology, Dr Cowden has refined treatment protocols for Parkinson's disease, Cancer, Lyme disease, Autism, Fibromyalgia, Chronic Fatigue, as well as many other medical conditions including Reversing Heart and Vascular Disease. He is the chief medical science advisor for the [Academy of Comprehensive Integrative Medicine](#), and is educating doctors and treating patients around the world.



**Dushyant Viswanathan, MD, ABIM, ABIHM ("Dr. DV")**

Dr. DV, board certified in Internal Medicine and Integrative Medicine, is an Integrative Internist, Prolotherapist, and Hospitalist. He also makes house calls. He's founder and medical director of the Columbia Center for Integrative Medicine and sees patients both in Maryland and at his Santa Monica practice, as well. In addition to his functional medicine skills, he brings a command of yoga, meditation, nutrition, and physical training techniques to bear to assist patients. Dr. DV is also a composer and musician, and his volunteer work includes acting as president of the UC Irvine Peace Club, EMT work, assisting child abuse victims, and volunteering at the Amarjyoti Clinic for Disabled Children in New Dheli. In 2013 Dr. DV was honored with the "Top Internist and Integrative Medicine Specialist in Maryland" award.



**Mark Wiley, OMD, PhD, MHA**

Mark Wiley is an internationally renowned mind-body health practitioner, author, motivational speaker, teacher, and an expert instructor in Filipino and Chinese martial arts. He became a doctor in order to cure himself of a lifetime of debilitating pain and suffering that started when he was a child – and traveled the world, studying many modalities, to find out what worked and what didn't. Today, he holds doctorates in both Oriental and Alternative Medicine, a masters in Health Care Administration, and has personally developed a model of health and wellness grounded in a self-directed, self-cure approach. He is author of nine books, hundreds of articles, and has current online monthly reader base of more than 750,000 people.